

WOMEN IN ENTREPRENEURSHIP

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GBA+ IS AN ANALYTICAL TOOL USED TO ASSESS HOW DIVERSE GROUPS OF WOMEN, MEN AND GENDER-DIVERSE PEOPLE MAY EXPERIENCE POLICIES, PROGRAMS AND INITIATIVES. THE "PLUS" IN **GBA+** ACKNOWLEDGES THAT **GBA** GOES BEYOND BIOLOGICAL (SEX) AND SOCIO-CULTURAL (GENDER) DIFFERENCES.



IN 2015 MGI'S GLOBAL RESEARCH RANKED
CANADA IN THE TOP TEN OF 95 COUNTRIES
BASED ON A REVIEW OF 15 EQUALITY
INDICATORS IN WORK AND SOCIETY.

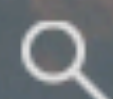
CANADA A GLOBAL LEADER ON
GENDER EQUALITY HAS SEEN PROGRESS
STALL OVER THE LAST 20 YEARS.

A STUDY FROM MIT FOUND WHAT WE ALREADY
KNOW: DIVERSE TEAMS **BEAT** HOMOGENOUS
TEAMS EVERY TIME IN TERMS OF PERFORMANCE

INVESTING IN WOMEN ENTREPRENEURS
ISN'T JUST THE RIGHT THING TO DO, IT'S
ALSO THE SMART THING TO DO.

learn a skill

Anything, everything, live & in-person.



what do you want to learn today?

HANDY

LEAD-TO-A-JOB

TAKE-CARE-OF-YOURSELF

SMARTS

ADVENTURER

CREATIVE



dreamers

Stop wondering and start knowing.

Hands on. The way it should be.

HANDY

LEAD-TO-A-JOB

TAKE-CARE-OF-YOURSELF

SMARTS

ADVENTURER

CREATIVE



handy
skills



lead-to-a-job
skills



take-care-of-yourself
skills



smarts
skills



adventurer
skills



creative
skills

makers

Teach your hobby, skill, or expertise.

Do you know
how to do
something really
well?

Do you want to
share that
knowledge?

Make money
while doing it?

Meet new
people and have
fun?

Say "yes" to any of these questions? You've come to the right place. Skillit helps connect those who want to learn from those who can pass down knowledge—in person. No tutorial videos or manuals. You recognize the only real way to teach anyone is to give them hands-on, practical experience.

"TO ALL THE LITTLE GIRLS WHO ARE WATCHING, NEVER DOUBT THAT YOU ARE VALUABLE AND POWERFUL AND DESERVING OF EVERY CHANCE AND OPPORTUNITY IN THE WORLD TO PURSUE AND ACHIEVE YOUR OWN DREAMS."

HILLARY CLINTON

THANK YOU.